

Creating and Communicating Vision

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Description

Leadership occurs only when people are engaged to follow. An effective leader brings about the creation of a shared vision, essential to engaging and involving people in the group or program which he or she leads. To be a committed and engaged member of an organization, we must want to belong, believe in, and give our all to the organization. The congruence of our personal vision, values, and philosophy with that of the organization and its culture, determines the degree of our involvement, productivity, excitement, and innovation. In this highly interactive program, participants will learn about ways to lead others so as to excite their passion, imagination, and engagement through vision.

Topics

- Defining leadership vision and values
- How outstanding leaders engage the best of others
- Create a compelling leadership vision
- Communicating vision so that it is shared by others
- Understanding the link between leadership vision, values, style and courage

Learning Outcomes

As a result of attending this program, participants will:

- Apply core leadership concepts at the individual and organizational levels
- Apply insights about leadership and vision to personal and professional life
- Identify specific actions for enhancing leadership actions and impact

Who Should Attend

This program is designed for leaders, including organizational, unit and program managers and executives, and others in or aspiring to a leadership position.