

Leveraging Human and Social Capital: Advanced Leadership Skills for Women

To move to higher levels of impact and contribution in today's fast-paced work environment, women need to develop and leverage enhanced leadership skills and knowledge. The goal of this program is to help women understand that successful leadership arises from effective management of both our selves and our relationships in professional and personal settings.

The program is designed to assist women in recognizing and developing their human and social capital in leadership contexts. Human capital consists of the personal elements that engender excellent performance as a leader, such as vision, strategic focus, personal presence, inspirational skills, and creation of supportive work environments. Social capital consists of the interpersonal relationships that yield valued resources and connections, such as powerful networks, mentors, alliances, cooperative work arrangements, and other ties of trust, reciprocity, and exchange. Learning to leverage both human and social capital is vital to women's success as leaders in organizations.

Interactive in nature, this program includes assessment, small group activities and discussion, skill development, and networking.

TOPICS

- I. Understanding Women's Ways of Leading in Times of Change
- II. Creating Human Capital: Showing Leadership Results by:
 - Strategic thinking and vision
 - Enhancing your leadership presence and impact
 - Nurturing your reputation and credibility
 - Creating a life structure that supports excellence
- III. Creating Social Capital: Leveraging Resources from Relationships by:
 - Relational leadership: Power-in-connection
 - Enhancing your networks
 - The power of mentoring
 - Building trust
 - Effectively managing emotions
- IV. Best practices to build human and social capital

WHO SHOULD ATTEND

This seminar is intended for women who see themselves as leaders and have undergone some formal leadership development/training.